MANUEL HERNÁNDEZ FOR NATIONAL PRESIDENT

♦CREATING THE FUTURE OF SHPE, TOGETHER♦

"SHPE's continued transformation will create a GREAT organization!!

As your President, I pledge all my knowledge, experience, and efforts towards that worthy goal"

Manny Hernández

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Dear SHPE Member: Once again I am requesting your vote for re-election as National President. As a SHPE lifetime member, I have witnessed firsthand the legacy of my fellow member's hard work and dedication, and the outstanding results it has produced. I'm also proud to have contributed my part to making SHPE a truly extraordinary organization. I've seen what we can achieve when we join together.

As a long-serving National Board member and now as your President, I have committed myself to helping SHPE reach its fullest potential. SHPE has had solid long term growth and many successes, but I believe we must aim even higher – we must win the future as well!

I believe I have a strong skill set – honed by experience and tested by adversity -- that can help SHPE win that future. Through both my managerial position at Raytheon as well as my years on the SHPE NBOD, I have become highly experienced in all facets of the organization, including financial, administrative, programmatic, personnel, and policy. Further, as your President for the past two years, I have gained new insights into the unique challenges facing SHPE. With your support I can continue to leverage my hard won SHPE experience to move us forward on a range of initiatives that are vital to SHPE's members, and helpful to our corporate supporters.

Today, SHPE is viewed as the pre-eminent national Latino engineering organization by the public, private, and non-profit sectors. If we are to win the future, we must build on that legacy. Like the rest of America, SHPE has faced economic challenges. But overall we remain financially strong, and our CEO and staff have done a great job keeping SHPE's revenue, programs, and support flowing during this long recession.

Nonetheless serious challenges remain for our country, our community, and for SHPE. That's why we must ensure that SHPE is maximally efficient and well managed by professionals committed to optimizing service to our members and stakeholders. I'm proud to point to the successful, financially profitable execution of the 2010 SHPE National conference, conducted under my supervision as your President, as a solid example of this approach. I pledge to continue working towards transforming SHPE into the kind of organization our members **want** to belong to, now and tomorrow. To win the future, we must:

- Raise our customer service and programmatic delivery to higher levels. Our continued growth depends on it. I pledge to get our members and stakeholders the support they need and deserve.
- Increase SHPE marketing efforts to raise our brand recognition within corporate circles and the federal government. Doing so will increase our corporate/governmental influence and sponsorships to meet SHPE's mission.
- Continue upgrading our financial infrastructure to improve organizational spending, tracking, and accountability. Continue to hold our fine CEO/Staff accountable via improved metrics and performance standards.
- Further grow the SHPE network through targeted, well resourced membership drives.
- Attract, develop and retain new and returning members at the student and professional level.
- Continue to successfully deliver programs and resources to our student membership. But SHPE must also provide resources for our professional members at all levels of their careers, entry level, mid, and executive level.

If re-elected, I will continue to work with the SHPE NBOD – and you the members, SHPE's greatest strength -- to reach our ultimate potential and fulfill our mission: **SHPE -- The Source for Quality Hispanic Engineers and Technical Talent!!**

Serving as SHPE President requires dedication, vision, strong leadership, and strategic thinking. The road ahead is full of challenges. As many of you know from my successful track record, I get things done. Please examine my accomplishments and base your decision on this record. **I humbly ask for your support and vote in re-electing me as your SHPE National President. Together we can win the future!**

SELECTED SHPE ACCOMPLISHMENTS

- PRESIDENT, SHPE INC, 2009-2011
- Participated in White House Summit- Hispanic Education Initiative
- Board Chairman, AHETEMS Foundation
- Received SHPE Presidents Award, '95, '00, '01, '06, '08
- National Vice President, 1993-1995, 2003-2009
- Region 2 Vice President, 1990-1993, 1996-2003
- Chaired Region 2 West Coast Career Expo for 12 years
- Provided oversight to NTCC 1992-1994, 1997-2000, 2003-2007
- Chaired National Technical Career Conference, 1995, 2001, 2002 and the SHPE Conference 2008
- Featured in the book, *¡Ay Mijo! Why do you want to be an Engineer?*
- Received a formal federal appointment to serve on the US Environmental Protection Agency "National Advisory Council for Environmental Policy and Technology" (NACEPT), 1998-2000
- Served on the US Department of Energy's Hispanic Advisory Task Force, advising DOE on key issues for Hispanics, 1995-1997

CURRENT EMPLOYMENT

Raytheon Systems Company, El Segundo, CA, Mgr III, Systems Engineering, IPT Lead, and Lead Systems Engineer. Earned Value Management System certified